

# **Prop D Citizens Liaison Committee**

## **Action Minutes**

**August 22, 2007**

**1635 Faraday Avenue, Carlsbad  
Room 173A**

### **Committee Present**

Diane Lantz  
Pat Kurth  
Gary Hilll

Bill Dominguez  
Farrah Douglas  
Jim Comstock

Absent: Dan Livingston

### **City of Carlsbad Staff:**

*Gary Barberio – Principal Planner  
Cynthia Haas – Economic Development & Real Estate Manager  
Sandra Holder – Community Development Director  
Jane Mobaldi – Assistant City Attorney  
Mark Steyaert – Park Development Planner  
Denise Vedder – Communications Manager*

*Michael Holzmiller – Consultant  
Robert McNulty – Partners for Livable Communities  
Irene Garnett – Partners for Livable Communities*

*8 Public/Other, including NC Times*

The meeting started at 9:00 a.m

Sandra Holder introduced Robert McNulty and Irene Garnett from Partners for Livable Communities to the Committee.

Bill Dominguez and Gary Hill passed out articles for the Committee and staff to review.

Partners led a discussion with the Committee about a redesign of the proposed Work Program and potential ideas for modification. They indicated the new program would focus on facilitating “community conversations”. In addition the Committee and Partners discussed the importance of distributing public information and creating education opportunities about Prop D. The Committee and Partners suggested that the approach include materials such as surveys, visual media, written materials and use of focus groups to draw on public opinion and ideas. The Committee agreed that the “conversations”

should be open to all, but that specific invitations to individuals that would have valuable information that would benefit the overall discussions could be sent. The Committee also indicated a strong desire to include young people in the community in the events as well as community organizations. They agreed that including a Design Charette for the public to participate in would be a good method of vetting ideas and developing scenarios or concepts in a visual format.

Logistics of the Community Conversations were discussed at length. The Committee reached consensus on the following:

1. Creation, availability and distribution of informational and educational materials is vital to the process.
2. Location of the events should be neutral and should be convenient. The Committee suggested Carlsbad High School, Dove Library and Hilton Garden Inn Conference Facility as possible venues for the initial events.
3. Initial events should be scheduled on different dates to provide opportunities for all to attend at least one meeting.
4. Should it take additional time to create informational materials, a modification of the scheduling of events should be considered to ensure the public receives the information prior to participating in the events.
5. A variety of methods of communicating and providing information to the public should be employed.

The Committee, city staff and Partners established three possible workshop dates:

November 15, 2007

December 3, 2007

December 6, 2007

The Committee and staff set the agenda for the next meeting on September 7, 2007 as follows:

1. Review Partners Revised Work Program
2. Review Prop D Background Information.
3. Review/Modify Stakeholders List.
4. Finalize Workshop Program, Dates and Location.
5. Discuss Informational Materials and Outreach Program, including Branding of the Process/Events.

There was no Public Comment.

Meeting was adjourned at 11:00 a.m.